FOR RELEASE: Immediate

CONTACT: Mason Cable Network, mcn@gmu.edu

Mason Cable Sports Broadcasts George Mason Softball Live First Time Ever

Softball is the 10th Sport Mason Cable Sports Will Broadcast Live for Mason Athletics

(Fairfax, VA – April 5, 2017) – At George Mason University on April 9, Mason Cable Sports, the student produced broadcasting team partnered with Mason Athletics, is broadcasting George Mason softball live for the first time ever on the Atlantic 10 network and on channel 8.1.

The first George Mason softball game Mason Cable Sports will broadcast is against Fordham on April 9 at 11:45 a.m. in the George Mason Softball Complex. At 11:50 a.m., viewers can watch the pre-game show with Zach Hamilton as play-by-play and Jason Brightman as an analyst. The first pitch to begin the game is thrown at noon.

"We're pleased and excited to have the opportunity to expand our broadcasting repertoire. Each year Mason Cable Sports grows in terms of people, number of broadcasts, and viewership. Mason Athletics is kind enough to continuously support us and allow us to be one of their partners. Softball is new challenge for our team that we are eager to take on and reach a new audience. We are excited to give students a new broadcasting experience and expand their skills as both students and industry professionals," said Tyler Byrum, a Mason Cable Sports assistant broadcast director.

Mason Cable Sports is a student produced broadcasting team designed to provide hands on experience for college students. Mason Cable Sports has been a broadcast partner since

---more

for Mason Athletics since 2013. Each school year, Mason Cable Sports broadcasts over 100 games on the A10 network and on channel 8.1. Mason Cable Sports broadcasts the games George Mason teams such as men's and women's basketball, men's and women's volleyball, soccer, lacrosse, baseball, and wrestling.

For more information visit MasonCableNetwork.com or contact Mason Cable Network at mcn@gmu.edu

###